

Online Yoga Resources



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To help you get started in the Yoga niche I have compiled a list of helpful resources including Facebook groups, recommended affiliate programs and online forums.

Recommended Affiliate Programs

Asana Green

Website: <http://www.asanagreen.com/>

Affiliate Sign Up: <http://www.asanagreen.com/affiliates>

Details: Offers eco friendly yoga clothing and products. Offers 10% commissions paid monthly

Wai Lani Yoga

Website: www.wailana.com

Affiliate Sign Up: <https://www.shareasale.com/newsignup.cfm>

Details: Offers 15% commissions and some high end quality products. These great converting products include DVD's, yoga equipment and clothing. Affiliate program is run through ShareAsale.

Ultimate Yoga

Website: <http://theultimateyogi.com/store>

Affiliate Sign: <http://theultimateyogi.com/store/affiliate/>

Details: Offers 15% commissions, pays out monthly via PayPal and has a \$50 threshold.

Bean Products

Website: <http://www.beanproducts.com/c/YogaPilatesMeditation/Yoga+-++Meditation+-+Fitness.html>

Affiliate Sign Up: <https://www.shareasale.com/newsignup.cfm>

Details: Affiliate program run through shareasale. Pays 15% commissions. Offers organic furniture including yoga and Pilate's products.

Barefoot Yoga Co.

Website: <http://www.barefootyoga.com/>

Affiliate Sign Up: <http://www.theboldermatcompany.com/?Click=86>

Details: Offers all things related to yoga. Pays monthly and offers 10% commissions

Aura Wellness Company

Website: <http://www.aurawellnesscenter.com>

Affiliate Sign Up: <http://www.aurawellnesscenter.com/about-us/affiliate-program/>

Details: Offers leading correspondence course for becoming a yoga teacher. Pays out 20% commissions which are some of the highest in this industry.

Health and Yoga

Website: <http://www.healthandyoga.com/>

Affiliate Sign Up: <http://www.healthandyoga.com/asp/ap/affiliates/aff.aspx>

Details: Offers yoga products, health retreats and yoga teacher training courses. Offers 20% commissions with a 3 month cookie tracking system. Pays through Bank Deposit with a \$50 threshold or via PayPal with \$30 threshold.

Brilliant Yoga

Website: <http://brilliantyoga.com/>

Affiliate Program: <http://brilliantyoga.com/affiliates.php>

Details: Program is run through Clickbank which pays up to 70% commission.

Banadhayoga

Website: <http://www.bandhayoga.com/>

Affiliate Sign Up: <http://www.bandhayoga.com/idevaffiliate/>

Details: You may promote through their affiliate program or alternatively promote via Amazon. Offers 20% commissions with a \$10 sign up bonus. Paid monthly with a \$48 threshold.

Yoga Kids

Website: <http://yogakids.com>

Affiliate Program: <http://yogakids.com/affiliate>

Details: Pays 10% Commissions through check or direct deposit in US funds only. Does not pay via PayPal. Program has a 45 day cookie tracking system.

Live Yoga Life

Website: <http://www.liveyogalife.com>

Affiliate Program: <http://www.liveyogalife.com/about-lyl/affiliate-program/>

Details: Based in Australia and pays out 7% commissions. Promotes downloadable MP3 Yoga classes, DVD's and eBooks.

Find People and Companies to Follow on Twitter

www.twellow.com - search by category

<http://justtweetit.com/> - go to Yoga category add your own site and find people to follow

<http://wefollow.com/> - start typing in your niche: yoga and you will see several tags returned with the amount of followers.

Yoga Related Facebook Groups

Teacher training groups

Bikram Yoga Teacher training – ask to join

<http://www.facebook.com/groups/231243546978155/?ref=ts&fref=ts>

General Yoga

Core Power Yoga

<http://www.facebook.com/CorePowerYoga?ref=ts&fref=ts>

Yoga

<http://www.facebook.com/pages/Yoga/111987425484572?ref=ts&fref=ts>

Yoga Journal

<http://www.facebook.com/yogajournal>

My Yoga Online – based in British Columbia, Canada

<http://www.facebook.com/myyogaonline>

The Yoga Pants Farm

<http://www.facebook.com/TheYogaPantsFarm>

Claudia Yoga

<http://www.facebook.com/ClaudiaYoga.blog>

Aero Yoga

<http://www.facebook.com/pages/Aero-yoga/121538201198085>

Pure Yoga Official Page

<http://www.facebook.com/PureYogaOfficial>

Clickbank Yoga Products

I have listed some of the top selling Clickbank programs here. To find others go to the Clickbank Market Place and search for various Yoga terms.

ShapeShifter Yoga - <http://zzzzz.yogafit.hop.clickbank.net/>

Nidra Yoga - <http://zzzzz.nisargayog.hop.clickbank.net/>

Online Teacher's Training Program -

<http://zzzzz.anmolm3.hop.clickbank.net/>

Brilliant Yoga - <http://zzzzz.brillyoga.hop.clickbank.net/>

101 Yoga Poses - <http://zzzzz.jonesapr.hop.clickbank.net/>

Yoga Weight Loss Secrets - <http://zzzzz.yogaweight.hop.clickbank.net/>

Intro to Yoga Benefits - <http://zzzzz.yogaintro.hop.clickbank.net/>

Learn Yoga - <http://zzzzz.arbor07.hop.clickbank.net/>

Yoga Certification Program - <http://zzzzz.anmolmehta.hop.clickbank.net/>

Yoga for Conception - <http://zzzzz.yoga4mom2b.hop.clickbank.net/>

Best Selling Amazon Products

Use the following link to take you to the Best Sellers page in the Yoga Category.

http://www.amazon.com/Best-Sellers-Sports-Outdoors-Yoga-Equipment/zgbs/sporting-goods/3422251/ref=zg_bs_nav_sg_2_3407731

This is a listing of the top 100 products that are selling in this niche. They change on an hourly basis and include a variety of yoga products.

Even if you cannot promote yoga items in your area you can still use this as a guide to discover what yoga products to promote. You know what is selling well so simply find an alternative affiliate program and promote similar products on your site.

Online Yoga Forums

Forums can be a great way to meet with people interested in yoga. Don't forget to read the threads and see what common questions arise. Then you can address these questions and compile a great answer in the forum. If you are allowed to leave links you could link back to your site with additional related information.

Always read the terms and conditions on forums and see if you are allowed to leave a website link in your signature file.

To find yoga forums simply go to Google and type in the following search term. If you want local forums add your location.

Forums + yoga

Forums + yoga + your town

I have listed some below to help get you started.

<http://www.yogaforums.com/forums/>

<http://www.yinyoga.com/forums/index.php>

<http://www.hotyogadoctor.com/index.php/site/forum/>

<http://www.abc-of-yoga.com/forum/>

<http://www.metta.org.uk/forums/yogaf/>

<http://www.unitedyogis.com/forum>

<http://www.aypsite.org/forum/>

<http://yoga84291.yuku.com/>

<http://www.hipforums.com/newforums/forumdisplay.php?f=67>

<http://www.spiritualforums.com/vb/forumdisplay.php?f=61>

Top Yoga Blogs

Following the top Yoga blogs is the perfect way to keep up with all the news and current happenings in the world of Yoga. Plus you can get updates of celebrities who do Yoga. This would make wonderful content for your daily or weekly blog posts.

Set up Google Reader and subscribe to Blogs – this is the easiest way to keep in contact with current news in the Yoga world.

Other top Yoga Blogs to follow include:

<http://www.dailycupofyoga.com/>

<http://www.myyogaonline.com/community/blog>

<http://www.itsallaboutyoga.com/>

<http://my-yoga-blog.blogspot.ca/>

<http://www.yogajournal.com/>

<http://theyogablog.com/>

<http://www.elephantjournal.com/2012/10/top-10-yoga-blogs-of-the-week-58/>

<http://www.marycatherinestarr.com/>

<http://thaisg.com/blog/>

<http://www.rippleofonestone.blogspot.in/>

<http://www.yogatwistonlife.com/>

<http://www.semperviva.com/blog/>

<http://bigskyyogaretreats.blogspot.in/>

<http://www.fivepointsyoga.com/blog/>

<http://grimmly2007.blogspot.in/>

<http://www.yogapaws.com/yoga-blogs-yoga-paws/>

<http://abellayoga.wordpress.com/>

<http://christinasell.blogspot.in/>

<http://compassyoga.com/blog/>

<http://www.lululemon.com/community/blog/>

<http://www.poweryogaottawa.com/blog-listing/>

<http://www.trueyogainc.com/blog/>

<http://www.riverflow-yoga.com/>

<http://www.chelsealovesyoga.com/>

<http://yoginifrommanila.com/>

<http://www.eyogaforbeginners.com/>

<http://yogijbrown.com/>

<http://www.youngyogamasters.com/current-blog-post/>

<http://yogaspy.com/>

<http://shaktakaurkhalsa.wordpress.com/>

<http://www.yogapossible.com/blog/>

<http://dailydownwarddog.com/>

<http://www.chicagonow.com/ups-and-downs-of-a-yoga-mom>

Use this list to connect with other webmasters and for you to comment on. Remember you can also ask any of these bloggers if they would like to guest post on your blog as well.

This is a great resource for finding things to blog about, getting more content for your site and more.

Thanks

Sue